

Michael Canic – Introduction

(*Note: Canic rhymes with “panic”)

Are you tired of strategic plans that flounder? Change initiatives that go off the rails? A culture of underperformance? If you can identify with any of these, then you’re going to take away a lot from our speaker today.

Michael Canic is the president and Chief Flagbearer of *Making Strategy Happen*, a high-impact, consulting firm that helps committed leaders turn ambition into strategy, and strategy into reality.

His bestselling book, *Ruthless Consistency: How committed leaders execute strategy, implement change, and build organizations that win*, was selected as one of the “Top 10 leadership books to stretch your skills in 2021” by the Enterpriser’s Institute.

Michael is also a national championship-winning football coach, an adventure traveler, and he has a PhD in the psychology of human performance.

Please join me in welcoming, Michael Canic.